

# More Mobility, More Efficiently

A Leadership Forum on Coordinated Special Needs Transportation

June 14 • Washington Convention & Trade Center • Seattle, WA



Discovery Institute  
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Seattle, Washington 98101

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## More Mobility, More Efficiently

A Leadership Forum on Coordinated Special Needs Transportation

May 14, 2004

Dear Colleague:

We invite you or a representative from your organization to attend the Leadership Forum on Coordinated Special Needs Transportation on Monday, June 14, 2004, from 9:30 am to 2:30 pm, at the Washington Convention and Trade Center in Seattle, Washington. Attending the forum are policy makers from local, state, and federal governments – both executives and legislators – covering the fields of human services, transportation, labor, and education.

Four federal cabinet agencies – Transportation, Health and Human Services, Education, and Veterans Affairs – have joined together, with the strong encouragement and full support of the Congress, to require coordination of the more than 60 federal programs that fund special needs transportation. These agencies know that coordinating the myriad funding streams and providers and eliminating the duplicative or conflicting eligibility and accounting requirements can reduce substantially the per-passenger program costs, while maintaining and improving the quality of special needs transportation. Federal Transit Administrator Jenna Dorn will keynote the forum, emphasizing the urgency of this federal message for special needs programs in Puget Sound. Achieving such efficiencies is essential to providing the resources to fund the coming period of sustained growth in overall demand for special needs programs.

This forum will be an opportunity for leaders throughout the region to learn about this new federal mandate, about important innovations in special needs transportation planning, and – most importantly – about the requisite advances in program coordination that will be necessary to achieve higher standards of service and efficiency. The forum's goal is the empowerment of leaders and managers in the region to make the difficult but necessary changes that will provide those with special needs in transportation – seniors, children, those with disabilities, veterans, and low-income families – more mobility, more efficiently.

Washington is among several states that have recently received national attention for their forward-thinking innovations in special needs transportation. This forum will help ensure that Washington maintains its position of leadership in this vital field.

We look forward to your participation in this groundbreaking event.

Sincerely,

Bruce Agnew, Policy Director  
Cascadia Center  
Discovery Institute

Dale Marsico, Executive Director  
Community Transportation  
Association of America





# More Mobility, More Efficiently

*A Leadership Forum on Coordinated Special Needs Transportation*

Hosted by Cascadia Center of the Discovery Institute, and the Community Transportation Association of America

Lack of transportation is frequently cited as a major barrier to accessing services, education, and employment in Puget Sound. Want to be part of a solution to this regional transportation and social service problem?

Join elected officials and policy makers from transportation, human services, and education agencies in attending the Leadership Forum on Coordinated Special Needs Transportation.

## Other Guest Speakers Include:



**Beverly Clarno, United States Health and Human Services, Regional Director**  
Beverly Clarno is a native Oregonian with a long history of public service and experience in health and human services issues. She served in the Oregon Legislature for 10 years and became the first Republican woman in Oregon's history to serve as Speaker of the House.



**Ron Sims, King County Executive**  
King County Executive Ron Sims was elected in 1997 and reelected to a second full term in November 2001 to run Washington State's largest county. Sims is recognized as a problem solver with the ability to bring together and work with diverse interests to resolve difficult challenges.



**Andrew K. Johnsen, Executive Policy Advisor to Governor Gary Locke**  
Andrew has been the Governor's transportation advisor since November 1999. In addition to serving on the Blue Ribbon Commission on Transportation and the state Freight Mobility Board, Andrew is the Governor's representative on the Agency Council on Coordinated Transportation (ACCT).



**Joni Earl, Sound Transit, Executive Director**  
A Washington State resident all of her life, Joni has spent 23 years in key positions at public agencies working to improve her state and region. She is an executive member of the coordinated transportation coalitions in Pierce and Snohomish counties.



*As Federal Transit Administrator, Ms. Dorn leads a 500-employee agency and manages a \$7 billion annual budget that supports public transportation services across America. She is a strong supporter of coordinated special needs transportation.*

## Keynote Speaker

**Jennifer L. Dorn, Administrator for Federal Transit Administration (FTA)**



**Representative Edward B. Murray, Washington State House of Representatives, 43rd Legislative District**  
Representative Murray is chair of the House Transportation Committee. His legislative priorities include transportation, health care, civil rights and access and excellence in education.



**Monte Bridges, Puget Sound Educational Service District, Superintendent**  
As Superintendent of the Puget Sound Educational Service District, Monte serves all school districts in Pierce and King counties outside of Seattle. He is an active leader in the Pierce County Coordinated Transportation Interagency Governing Assembly.



**Robert J. Drewel, Puget Sound Regional Council, Executive Director**  
Bob is well known for his leadership in promoting regional solutions to the many challenges facing the Northwest, including economic development, effective land-use regulation, and transportation.

## Moderators:

Bruce Agnew, Policy Director, Cascadia Center, Discovery Institute  
Paula Hammond, Chief of Staff, WA State Dept of Transportation  
Doreen Marchione, Executive Officer, Hopelink

Monday, June 14 • 9:30 am - 2:30 pm • Washington Convention & Trade Center • Seattle, WA

## Registration Form



*You may also register on-line at: [www.cascadiaproject.org](http://www.cascadiaproject.org)*

Name (to be used on name tag) \_\_\_\_\_

Agency/ Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone/Fax \_\_\_\_\_

E-mail \_\_\_\_\_

*Want to also register for the Community Transportation EXPO?  
Go to: [www.ctaa.org/expo](http://www.ctaa.org/expo)*

☐ *I am unable to attend. However, I want to help increase mobility, more efficiently. Please let me know how I can help.*

## Payment Information

Registration Fee: \$35

## Payment Method:

☐ Check ☐ Credit Card  
☐ Invoice / Purchase Order

## Credit Card Information:

Card Type: \_\_\_\_\_  
Card #: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_  
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**Registration Deadline: June 4th, 2004**

☐ Special Dietary Requirements:

☐ Special Accommodations:

*Send Registration form to:* Discovery Institute  
Attn: Janet Markwardt, Event Coordinator  
1511 Third Avenue, Suite 808  
Seattle, WA 98101

*or Fax to: 206-682-5320*

*For questions or concerns contact Janet Markwardt, Event Coordinator, at (206) 292-0401 ext. 111 or [janetm@discovery.org](mailto:janetm@discovery.org)  
Directions and Parking information available at: [www.cascadiaproject.org](http://www.cascadiaproject.org)*